



Dositejeva 12
11000 Belgrade, Serbia
Telephone: 381-11-30-33-628
Fax: 381-11-262-19-20
E-mail: office@komonsens.com

Radmila Zlatanovic

Partner, Entrepreneurship and SME Advisor; General Manager of BUDI SVOJ COVEK

Graduate in Economics, Management, Faculty of Economics from the University of Belgrade, GPA 9.4, and postgraduate student of the Masters program from the Faculty of Economics in Strategic Financial Management.

She has started her business career in Bosch, Power Tool Department at the position of Trade Service Manager. Since 2005 she has been working on Komon Sens Group (Common Sens) projects. She is a founder and Managing Director of the company for entrepreneurship development and SME sector in Serbia, Be Your Own Boss (www.budisvojcovek.com) and member of the management team of the company for care of adults ASISTEL (www.asistel.rs), both included in the Komon Sens Group (Common Sens).

Radmila considers herself to be a serious promoter of the entrepreneurial initiative and entrepreneurship in Serbia. With her team, she works on educating new generations of the business leaders who principally can accomplish themselves through their own ideas and business career. She acts actively in all the most important state and non-governmental projects for the entrepreneurial development and MSE sector of Serbia. Some of them are the cooperation with the National Employment Service, Chamber of Commerce as well as the cooperation with the USAID on the PPES, JA and Agrobusiness programmes.

She is the one of the authors of the practical guide Be Your Own Boss for starting their own business. She has been the columnist of E - magazine and weekly Standard.